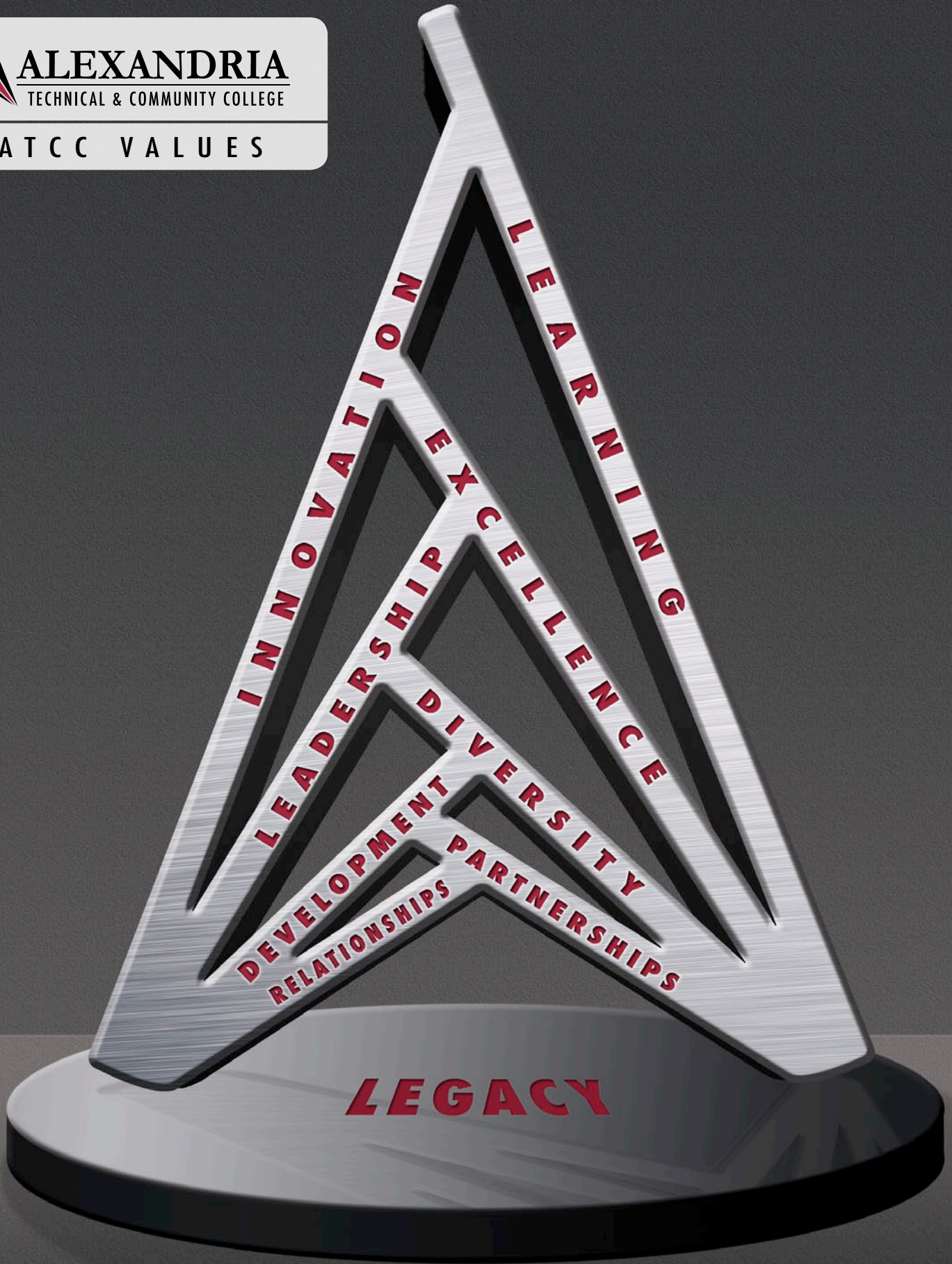


ATCC VALUES





LEGACY

**History & Tradition**  
**Reputation**

"You can't understand the future until you understand your past."

**"The college that cares"**

"The caring environment is important and has been communicated since day one...this is the foundation of ATCC."

**Dedication & Pride**

RELATIONSHIPS

**Encouragement**

Working together for a purpose - an important cause **Caring**

**Support** Family-like atmosphere

**"We are all in this together."**

**Student/Faculty/Staff Relationships**

"You are who you are, all part of the family...positions don't matter; everyone has high value for what they do."

**Integrity-Honesty-Respect-Trust**

PARTNERSHIPS

**Industry Partnerships** **Community Connections**

"Our programs are a reflection of faculty/industry partnerships."

**College-Student-Industry Partner Support**

"Partnerships take concerted effort and thought; they do not just happen."

**P-12 Partnerships** **ATCC Foundation Support**

DIVERSITY

**Inclusive of People & Ideas**

**Supportive Environment**

**Value Differences**

"Everyone has a story to tell."

**"Everyone we interact with is someone."**

INNOVATION

**Curiosity & Creativity**  
Continuous Improvement

**Vision**

**Flexibility** **Passion & Persistence**

"We have a culture of empowerment that pushes people to try new things."

**Intuition**  
**Technology**

"It is ok if things don't work out exactly the way they are supposed to."

DEVELOPMENT

**Investment in our students and ourselves**  
**Empowerment**

"We make a difference."

**Balance Work & Family**

"What we do matters."

"Every little thing can change a person's life."

EXCELLENCE

**Student Success** **Outcomes/Results**

"The organization reflects what we put into it." **High Expectations**

**Hard Work** **Passion**

"Never settle for mediocrity."

LEARNING

**Applied Individualism & Active Learning** **Mentorship**

"Helping to identify the key that will unlock student's potential." **Student Success**

**Student Relationships**

"We help direct students to possibilities."

LEADERSHIP

**Stewardship of Resources**  
**Community Leadership**

**Servant Leadership** **MnSCU System Leadership**

**Marketplace Awareness**

"We are empowered to do our jobs and work together as a team."

**Commitment**

"Everybody participates to help students."