

# THE *Best* IS YET TO COME

Friends,

Aristotle is quoted as saying, “We are what we repeatedly do. Excellence, then, is not an act, but a habit.” It’s clear that Alexandria Technical and Community College’s key differentiators are the high standards upheld by both students and employees. Our collective commitment to excellence has contributed to the college’s emergence as a higher education leader earning best-in-class outcomes through classroom innovations and truly caring about students.

This success is no coincidence—It resulted from our shared 2020-2024 vision. During this planning cycle, ATCC has grown when most schools declined, achieved national recognition in numerous categories, and steadily expanded partnerships to better serve our state and country. While many institutions were shuttering opportunities for students to engage, we’ve added more. We re-branded the institution, launched a new mascot, and with the support of our community, built additional student housing. We added seats in high-demand skills programs, expanded support for growing student populations, forged new military initiatives, and invested in Police Training and Education.

This transformation was achieved through thoughtful planning and the dedication of staff and faculty. Our employees truly care about the work we do, the communities we serve, and the success of our students.

As we look forward, we envision an even bolder future for ATCC. Based upon the input of faculty, staff, students, alumni, and community, a new strategic framework titled “The Best is Yet to Come” more succinctly restates our mission, vision, and values—bridging our successful past with our desired future.

This framework builds upon the college’s ‘Students First’ culture, validating the need for continuous improvement and ensuring that the support offered is always

evolving to meet the changing needs of learners. ‘Students First’ puts the ‘we’ above the ‘me,’ encouraging a sense of community and belonging. Ultimately, we demonstrate ‘Students First’ by giving more than what learners expect and fostering an environment where engagement is encouraged and every individual is seen, heard, and valued.



We established the Legends mascot in 2021, and embraced an inspirational, aspirational, tagline: **Be a Legend.** Being a Legend means being **bold**. Being **curious**. Being a **leader**. It means **challenging norms** and **constantly innovating**. It means always **moving forward** and **never settling** for less than our best. We know that being the best doesn’t happen by accident, that learners always come first, and that students and employees are responsible for the institution’s success. We also know that creating a connected, inclusive campus for our students, employees, and community is integral to our growth.

Rooted in our community and our history, Alexandria Technical and Community College anticipates a viable future as **The Best is Yet to Come!**

A handwritten signature in black ink, appearing to read 'Michael Seymour', written over a white background.

**Michael Seymour**

President

**BE A LEGEND**

everythingconnectstoeverything

## VISION

To be a national provider of professional technical and transfer education, inspiring unparalleled success for all students.

## MISSION

Alexandria Technical & Community College fosters lifelong learning by offering high-quality education and training that support workforce development and civic engagement.

## VALUES



### EXCELLENCE

We embrace a culture where both students and employees are motivated to do their best, take pride in their work, and continuously improve.



### CONNECTION

We foster an inclusive environment where all individuals feel they belong, are valued and supported, and are empowered to succeed.



### INNOVATION

We encourage and celebrate leadership, taking risks, exploring new ideas, and finding creative solutions.



### COMMUNITY

We serve our communities through volunteerism, connecting students to real-world experiences, and building strong economic, cultural, and industry partnerships.



### STEWARDSHIP

We responsibly manage resources while investing in people, programs, infrastructure, and services that create lasting impact.

## FOUNDATIONAL PRIORITIES

Everything we do is focused on three foundational priorities. All goals relate back to one or more of these priorities.

1

### STUDENT SUCCESS

2

### INCLUSIVE CULTURE

3

### OPERATIONAL EXCELLENCE

## LONG-RANGE TARGETS

- » Increase Availability of **Flexible Learning Options**
- » Expand and Refine **Program Offerings**
- » Increase **Access and Affordability**
- » Narrow Educational **Opportunity Gaps**
- » Enhance **Student Experience** and Engagement
- » Cultivate **Employee Engagement** and Excellence
- » Broaden and Strengthen **Community Partnerships**